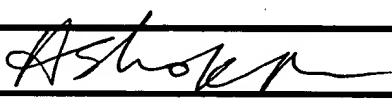


 Sheet 1 of 1		Application Number	09/681,760	
		Filing Date	05/31/2001	
		First Named Inventor	Sean M. McCullough	
		Group Art Unit	2154	
		Examiner Name	Patel, Ashokkumar B.	
		Atty Docket Number	VIGN1260-1	
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	C20	Datasage.com – Executive Overview – Retail, Retail Data Mining Executive Overview, retrieved 2/16/2005 from Archive.org, 7 pgs		12-1998
	C21	Gallant, Steve et al., Successful Customer Relationship Management in Financial Applications (Tutorial PM-1), Conference on Knowledge Discovery in Data, ISBN:1-58113-305-7, pages 165-241		2000
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Examiner Signature				Date Considered
				7/6/05